



## Ads Include Free:

- Internet Listing
- Internet Link
- E-mail Link
- Copy of Guide

### Graphics:

- Send us your professionally prepared Ad copy in Adobe Acrobat PDF format saved in the highest (press) resolution in CMYK color with embedded fonts.
- We recommend you work with a professional graphic designer to create a custom ad for you. However we offer a basic text ad setup using stock fonts with one highlight color, including placing one digital logo.
- We use four color (CMYK) printing. If close color match is required, send us correct CMYK percentages.

### Terms:

- Publisher retains rights of content.
- Publisher liability for E&O is limited to amount paid.
- Ad must be paid in full no later than 30 days prior to printing of the Guide.
- Proof of ad not returned by deadline date will be assumed correct.
- Page Placement Policy:
  - Ads are placed in section by ad size by earliest order date.
  - Index listings are by category by page number.
  - Alphabetical listing of all advertisers is included in the back of the book.

# Casualty Adjuster's Guide® Louisiana & Mississippi Edition

Core Publishing, LLC • P.O. Box 80680 • Baton Rouge, Louisiana 70898

## Advertising Rates

Phone: (800) 430-1356 • fax (888) 784-5390

Email: [bills@cagworld.com](mailto:bills@cagworld.com) • On the web: [www.cagworld.com](http://www.cagworld.com)

★★ Free 4-Color on all pages with your 4/C artwork ★★

### Special Positions

Front Cover Footer	\$2,400	<input type="checkbox"/>
Inside Front Cover	\$1,600	<input type="checkbox"/>
Outside Back Cover	\$2,200	<input type="checkbox"/>
Inside Back Cover	\$1,200	<input type="checkbox"/>
Roster Right or Left	\$1,995	<input type="checkbox"/>
Premium Page (Feature page in front of section)	\$1,195	<input type="checkbox"/>

### Page Positions

Full Page	\$895	<input type="checkbox"/>
3/4 Page	\$695	<input type="checkbox"/>
Half Page	\$595	<input type="checkbox"/>
Quarter Page	\$395	<input type="checkbox"/>

### Ad Sizes

Inches Wide x Height	
Full Page	4.25 x 7.25
3/4 Page	4.25 x 5.5
Half Page	4.25 x 3.5
Quarter Page	4.25 x 1.5

*Distributed to thousands of Adjusters & Claims Handlers located in Louisiana/Mississippi*

## Agreement Form

Please reserve the space indicated above.

Name _____		Date _____
Company _____		
Address _____		
City _____	Street _____	Zip _____
Phone _____		Fax _____
E-mail _____		Web Site _____

**CUSTOMER** signature below confirms this advertising order:  
AD Placement, (subject tot publisher review).

Section \_\_\_\_\_ Index \_\_\_\_\_

Total \$: \_\_\_\_\_ Please see Terms & Ad Specs.

Signature \_\_\_\_\_

**Thank you for your order.**

Please email this completed form to: [bills@cagworld.com](mailto:bills@cagworld.com)